

## Privacy Policy Statement

**In short:** We care about your privacy, we use the minimal extent of information we need to provide you with services you request, we safeguard your data and we do not monetize it or improperly share it.

**In detail:**

This Privacy Policy Statement is provided by Seven County Infrastructure Coalition in compliance with Utah Code Section 63D-2-103.

We are committed to protecting your privacy. This Statement explains how we handle your information when you visit this webpage. We want you to understand how your data may be collected, used, and secured.

### Who We Are and How to Reach Us

We are responsible for this website. Our website creation and management consultant is Jones & DeMille Engineering.

If you have any questions or concerns, please reach out to us:

Phone: 801-230-7804

Email: [kheaton@7county.utah.gov](mailto:kheaton@7county.utah.gov)

### Information We Collect

#### 1. Google Analytics Data

Our website utilizes Google Analytics, a web analytics service provided by Google, Inc. Google Analytics collects various types of data to analyze and track website traffic and usage patterns. Importantly, we do not collect any personal information directly through our website. The information collected by Google Analytics may include:

**User Interaction Data:** Details about users' interactions with our website, such as page views, clicks, and time spent on each page.

**Device Information:** Information about the device used to access our website, including the device type, operating system, browser type, and screen resolution.

**IP Addresses:** Google Analytics may capture users' IP addresses, which are anonymized to protect user privacy.

**Geographic Location:** Inferred geographic locations based on users' IP addresses, providing aggregated data about the geographic distribution of website visitors.

**Referral Sources:** Information about how users arrive at our website, such as referral URLs, search engine queries, or direct traffic.

#### 2. Cookies

Google Analytics uses cookies, which are small text files stored on users' devices, to collect data about website usage. These cookies enable Google Analytics to distinguish unique visitors, track user sessions, and gather information about user behavior on our website.

### **Keeping Your Information Secure**

The safety of any data that you provide is our priority. We have taken adequate measures to protect it. Here's how we ensure your data stays safe: We do not share contact information.

The data collected through Google Analytics is aggregated and anonymized before being processed for analytical purposes. This means that individual users cannot be identified from the data collected by Google Analytics.

### **Data Ownership and Control**

While we have access to the aggregated data provided by Google Analytics, we do not have direct control over the data collected by Google. Users can manage their preferences regarding Google Analytics data collection by adjusting their browser settings or opting out of Google Analytics tracking using the Google Analytics Opt-Out Browser Add-on.

### **Usage of Collected Data**

The data collected by Google Analytics is used solely to analyze website traffic, understand user behavior, and optimize our website to better serve our users. We do not use Google Analytics data for any other purpose, and we do not share this data with third parties.

### **Note on Records Classification**

Personally identifiable information is not classification of records under Utah Code Section 63G, Chapter 2, Government Records Access and Management Act.

Access to government records is governed by Utah Code Section 63G, Chapter 2, Government Records Access and Management Act.

### **Review of This Notice**

We want you to feel comfortable using our services, knowing that your privacy is respected and protected. We welcome your feedback on this notice, which is reviewed annually.

Last revision:  
February 6, 2024