

ONE-YEAR STRATEGIC PLAN

November 2022

MISSION

To improve the quality of life through cooperative regional planning, increased economic opportunity and public services, and sustainable implementation.

VISION

Rural communities working together to build resilient, sustainable infrastructure that provides a high quality of life for those desiring to live in, work in, and visit member counties.

Trust

Honesty
and
Integrity

Unity

Hard Work

Relationships
Matter

Embrace
the rural
lifestyle

**CORE
VALUES**



COOPERATIVE REGIONAL PLANNING

Proactively work together to advance important infrastructure



INCREASED PUBLIC SERVICES AND COMMUNITY SUPPORT

Create efficiencies that result in broad growth and development



SUSTAINABLE IMPLEMENTATION

Protect resources, enhance the quality of life, and maximize long-term community viability

GOALS



Complete the sale of the railroad to DHIP, return funds to CIB



Explore new project opportunities for CIB funding



Complete Utah Navajo Water Plan



Secure state funding for earth materials ecosystem



Evaluate regional natural gas solutions



Develop plan, recommendations to board on private activity bonding for UBRV

“ Quiet victories don't win elections, but they get projects built. ”

Devin Pearson

COMMUNICATION

■ Bi-monthly emails to board

■ Public updates via social media

■ Quarterly stakeholder newsletter